

Online Application Development

Student/Job Tracking Database
Employer Tracking
Scientific Notebook Inventory System
Employee Directory Administration
Corporate University System
New Products R&D Calculator DB
Corp Policy E-Signature DB
Interactive Product Training CD
Domain Management System
Office/Cubicle Tracking DB
IT System Event Logger
Project & File Management System
Dynamic Form Development
Inventory Tracking DB

Print & Media Projects

Total Control LLC. - Corp. Identity, Package Design
Total Control LLC. - Website Design & Maintenance
C4 Technologies – Corp Identity & Websites
Rock 105.3 - Video Production and VFX
Pazzo Entertainment – Corp Identity
Total Control LLC. – Corp. Identity & Web Design
Kirchner Design Inc. – Graphic Design
Kirchner Design Inc. –Web Dev. & Consulting
Clear Channel Corp. – Graphic Design
Fierce Media Inc. – Template Design
BC Voice Over LLC. – Website Consulting
Dream Media Inc. – Print & Website Design
Accredited Financial – Website Consulting
Platformic Inc. - Usability Testing

My Tools

Photoshop
Dreamweaver
Flash
Illustrator
Premiere
Acrobat
MS Office
Wacom Tablet

My Programming

CSS/HTML
XML/XSL
PHP/MySQL
Javascript/AJAX
Actionscript 2.0
Some PERL
Wiki Editor

My Expertise

Graphic Design
Web Design
Web Development
Flash Animation
Project Management
Print Media
SEO/SEM
Content Mgmt. Systems

Research

Google Analytics
NetTracker
SEO/SEM
Usability Tracking

Other Experience

Server Administration
DNS Management
Computer Building/Repair
Hosting Management

Future Goals

Python/Django
Actionscript 3.0
3D Modeling



Web Design, Front-end Developer

May 2004 to June 2005, Carlsbad CA

Netliance Corp.

Created all graphical websites, email marketing, print/promotional elements, as well as helped troubleshoot, create technical documents, handle customer support, and conduct product development research in coordination with the Project Director.

Webmaster & Web Developer

July 2007 to July 2009, San Diego CA

Quidel Corp.

I was responsible for all Internet and Intranet sites including: project planning, creative design, template creation, content integration and back-end development. I was responsible for creating all interactive marketing materials, micro-sites, and Flash design and development. I kept track of sites stats using Unica NetTracker, managed advertising campaigns through the stat tracker, created and managed Google ADword campaigns, keyword analysis, and did server administration of the web servers. Have designed and developed a 100% dynamic Flash presentation to be used by Fisher Scientific across the country by 1000+ sales representatives. This DVD can be modified for a new product by simply updating an XML sheet.

Web Designer & Developer

June 2005 to July 2007, San Diego CA

Clear Channel Communications

Develop all graphical/layout/design aspects needed for company presence, product development, promotional material, and show material. Products include such as: website development, email marketing, catalog design, trade show products and flash animation. Worked on Rock 105.3, 101.1 KGB, Star 94.1, Channel 93.3, US 95.7, KOGO 600, KLSD 1360, The Mikey Show, Jeff and Jer Showgram and AJ's Playhouse.

Timothy Lavelle

Web & Graphic Design / Web Development / Print Media / Multimedia Design / SEO



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Website Portfolio

www.shopgripit.com

www.quidel.com

www.flutest.com

www.colorectal-test.com

www.rsvtesting.com

www.ralstonrealestate.com

www.pazzoent.com

www.ykl-40.com

www.feelingsickfindoutquick.com

www.netliancecorp.com

www.conflex.us

www.unityhealth.org

www.robbcarter.com

www.leonliphotography.com

www.rochesterworks.org

www.accreditedfinancial.org

www.aventinefinancial.com

www.rock1053.com

www.channel933.com

www.clankhz.com

www.teamwarfareleague.com

www.us957.com

www.101kgb.com

www.1360klsd.com

www.kogo600am.com

www.star941sandiego.com

dev.visitoz.org

www.outbackwork.org

www.mikeyshow.com

www.jimmysteeleproductions.com

www.clintaugust.com

www.reebslures.com

www.texascrew.com

Education

Graphic Design, Coleman University - 2003

Focused on user experience design and color theory, in my spare time I taught myself all the programming languages required to design and develop websites.

Highlighted Projects

References Available Upon Request - Please ask for my project sheet for more detailed information about my artwork.

Interactive Training DVD

Quidel Corporation

While at Quidel Corp I was tasked with coming up with new method to deliver training materials to sales representatives across the States that not only helps them identify what documents to use for sales, but also as a sales tool to help deliver the presentation to the prospective buyers. After working with five different departments and two regional sales reps, I came up with the plan and concept to use a Flash DVD that connects the user and buyer with a visual presentation but also gives all the relative documents needed to help make the sale and answer any questions.

Multimedia Design

July 2002 to Present, San Diego CA & Australia

R3DDstudios

R3DDstudios is my side business. I started out small with local businesses and now assist companies in three states and four countries for all of their design needs. We handle all areas of Web Design, Development, Business Solutions, Motion graphics, and Print design. I also do consulting helping individuals and businesses with their sites and the direction they need to go in order to use the dub-dub-dub successfully.

Current Australian Employer - VistiOz & Adventure Marketing

I've been tasked with redesigning the website and developing several online applications to help alleviate the mass amounts of paperwork they accumulate.

MicroVue YKL-40 Website

Quidel Corporation

This was a website that was in desperate need of a redesign. The Product Marketing Manager and the Directory of Marketing came and asked if I could come up with a new approach to marketing their product and information based only off the color scheme provided. After a few concept meetings and strategy planning, I was able to deliver a template that fully matched their ideas and needed little modifications in order to make it through the approval process.